

NAME

COURSE

TITLE

INSTRUCTOR

# BP Oil Company

- BP is an abbreviation for British Petroleum, the correct name being BP P.L.C.
- This is a multinational corporation with its operations in almost all trading blocks world over.
- The company has its headquarters in London.
- The corporation is an amalgamation of BP, Arco, Amoco and Sohio.



# BP Conti.....

- The company's history dates back to 1866 when the Atlantic Petroleum Company was formed in Philadelphia.
- The company acquired Amoco and in 2001 changed its name to BP Amoco P.L.C.
- The name changed to BP P.L.C subsequently.
- BP deals in transportation fuel, energy for light and heat, petrochemical products and retail services for petroleum products.



# BP Conti.....

- BP is associated with different brands which provide various products and services.
- They include BP which the main brand, Aral is most trusted brand in Germany, Castrol which specializes in lubricants and motor oil, ampm is a convenience shop brand in the USA and Wild Bean Café which an affordable café.

## BP conti.....

- BP participates in various events , global, regional or even local in the countries they are operating in.
- The most was sponsoring the London 2012 Olympic games.
- The company is very vital to all the consumers of petrol and petroleum products either directly or indirectly.

# Environmental impacts of BP

- BP has a number of negative effects on the environment.
- It causes land dereliction during the search of oils and gases.
- Its machinery in the fields and industries emits a lot of carbon monoxide which is very harmful gas in the atmosphere.
- BP company is on record for a number of oil spillages both on land and in the sea. This is from spillages during transportation and leakages from their wells

# Environmental effects conti....

- These spillages affect both fauna and flora sometimes leaving permanent scars on the environment.

# Structural Control of BP.

- BP,s business is structured in a manner meant to deliver energy products and related services to people world over.
- It has three main sections or divisions;
  - a). Upstream- whose duties are to find, produce and transport gas and oil to the market.
  - b).Downstream- in this section crude oil converted into useful products. This division also markets the products world wide.



# Structural conti.....

- c). BP Alternative Energy- this is a division that engages in the investments in low-carbon sources of energy for the future.
- BP transports its products via the sea, land, through pipeline and via air for non flammable products.
- BP being in a business with many regulations, policies and restrictions it too has to operate under the rules.

# BP Technologies

- BP has invested more in the state of the art technologies in order to improve its production and overall performance.
- It has invested in oil recovery technologies, low carbon technologies and seismic technologies in order to improve production and cut down on costs.

# BP Technologies conti.....

- BP uses various media and communications technologies in order to reach to its clients globally.
- The company uses social media as facebook, twitter, you tube, the internet, emails, advertisement blogs and their official website to communicate to the public.

# Processes of Globalization

- The process of globalization started in the 15<sup>th</sup> century as a result of capitalism evolution.
- This spread all over the world to even third world countries.
- The initial steps rooted in imperialism as countries exploited third world countries in order to accumulate resources.
- At this stage globalization largely dependent on the minds of the imperialist rulers.

# Globalization conti.....

- Second stage concentrated on inter-imperial commercial activities.
- Trade between USA, European nations and Japan were groups on regional level.
- This gave rise to competition and cooperation in commercial spheres.
- Foreign trade enabled globalization to attain class character.

# Globalization conti.....

- Globalization is “cyclic” naturally as it changes different phases of national and international economic developments.

# Cultural hegemony vs cultural appropriation and adaptation.

- Cultural hegemony is the domination of a society with rich culture by the ruling class. They intend to manipulate the cultural diversity of the society such as the beliefs, perceptions, values and explanations.
- On the other hand cultural appropriation is seen as the adoption of certain elements and characteristics of a one culture by a completely different cultural group.

# Definitions conti.....

- This gives a description of acculturation or simply assimilation. It can imply a negative outlook from a minority culture by the dominant one.
- Cultural adaptation can be referred to as an evolutionary process under which a person modifies his or her personal customs and habits in order to fit in a particular culture.
- The changes may involve one person or the society at large.



- People engage in cultural appropriation and adaptation in order to coexist with other people of different cultural backgrounds.

# Identity questions

- National companies as an example are companies that operate within a state or country with branches all over the country whereas local companies are companies that operate in a specific area.
- Ethnicity is the association of a group of people to certain cultural factors like culture, ancestry, language, nationality and beliefs.

- Gender is a wide range of characteristics of either femininity or masculinity. It is simply the concept of sex ( either a male or a female), gender identity and social roles.
- Religion is an assembly of cultural systems, world views and belief systems which relate humanity to spirituality and a times to moral values. Religions derive their ethics, morality, preferred lifestyle and religious laws from their ideology about cosmos and human nature.

## Conti.....

- Human sexuality can be described as the capacity to possess erotic experiences and responses. It also be viewed as the way an individual is sexually attracted to another which mostly is determined by the individual's sexual orientation.

# Conti.....

- Social class is seen as sets of concepts in social sciences which are focus on social stratification models where people group themselves in sets of hierarchical social categories.

# Historical progress and change

- This process dates back in the 15<sup>th</sup> century. The process has undergone metamorphosis change over the time. The urge to accumulate is what propels its growth.
- This process has too had its dark side other than just bringing about balance of trade. It has brought conflict between different blocks who want to rule and neo-colonize other or gain superiority.
- Its historical life cycle of rise, growth, integration and decline is a result of the socio-political scenes of a certain nation of trading block.



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